

Media Contact: Emily Kunka  
617.624.7136  
ekunka@dalbar.com

## DALBAR's Annuity Service Award Honors First-Class Investor Service

(Marlborough, MA, January 24, 2024) DALBAR, Inc., the preeminent auditor of customer service within the financial services industry, proudly continues to unveil the distinguished recipients of the **2023 DALBAR Service Award**. This week, the awardee of the Annuity Service Award, recognized for their outstanding customer service support to their annuity clients is announced:

- [Guardian](#)

Guardian is heralded for their commitment to outstanding customer service to annuity clients, and emerged successful through an impartial and meticulous audit utilizing DALBAR's cutting-edge measurement techniques and technology. This comprehensive evaluation of contact centers pinpoints those demonstrating unparalleled excellence.

[DALBAR, Inc.](#) has a 46-year history and is recognized by the industry and government as an independent third-party expert in the business of providing audits, evaluations, ratings, and due diligence. DALBAR certifications are recognized as a mark of excellence in the financial services community.

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